

FOR IMMEDIATE RELEASE

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CARD and The Children's Museum of Green Bay Partner to Host Sensory Friendly Night for Families of Children with Autism

The event, designed for children with different abilities and their families, will take place on Thursday, Feb. 11 from 4:00 to 7:00 p.m. at The Children's Museum of Green Bay.

GREEN BAY, Wis. (Feb. 01, 2016) - Center for Autism and Related Disorders (CARD) and The Children's Museum of Green Bay team up to offer a Sensory Friendly Night for families of children with autism spectrum disorder (ASD). The event is scheduled for Thursday, Feb. 11 from 4:00 to 7:00 p.m. at 301 N. Washington Street in Green Bay. The museum will be closed to the general public to prevent large crowds and special accommodations will be provided, including altered lighting, sound modifications, sensory activities, visual timers, sound reducing headphones, directive signs and maps, a "cool down" area, and an informational booth run by CARD. The entry fee is \$5.00 per person and children under 15 months old enter at no cost. The event is also free to museum members, therapists and nurses with ID. There is a parking structure with an elevator available on Pine Street.

"We invite families to come out for a sensory friendly night full of fun," said Jennifer Leanna, CARD Assistant Supervisor. "CARD staff will be on site to offer support, answer questions and help the children attending experience new things and make new friends."

Many individuals with ASD are hypersensitive to light, sound, touch and smell. Sensory stimuli can be distracting to individuals with ASD, even resulting in anxiety and pain. In a sensory friendly environment, individuals with ASD are better able to process sensory stimuli, allowing for a more enjoyable experience.

Throughout the sensory friendly event, CARD staff will be available to provide information and answer questions about ASD, state Medicaid, applied behavior analysis (ABA) treatment, the inclusion of children in community events, techniques to aid academic success and much more.

CARD provides a variety of services worldwide using the evidence-based principles of ABA to treat the delays and challenges commonly associated with ASD. ABA is the only scientifically validated treatment for ASD and research shows that it is most effective when delivered early and at a high level of intensity. Recognized as a

global leader in the field of autism treatment, CARD recently opened a local treatment center at 327 Main Ave., Suite G, De Pere, Wis. 54115.

For materials to get familiarized with the museum before the event, please email ganderson@gbchildrensmuseum.org or visit the museum's website at www.gbchildrensmuseum.org.

About Center for Autism and Related Disorders (CARD)

CARD treats individuals of all ages who are diagnosed with autism spectrum disorder (ASD) at treatment centers around the globe. CARD was founded in 1990 by leading autism expert and clinical psychologist Doreen Granpeesheh, PhD, BCBA-D. CARD treats individuals with ASD using the principles of applied behavior analysis (ABA), which is empirically proven to be the most effective method for treating individuals with ASD and recommended by the American Academy of Pediatrics and the US Surgeon General. CARD employs a dedicated team of nearly 2,000 individuals across the nation and internationally. For more information, visit www.centerforautism.com or call (855) 345-2273.

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